

# CV

Graphic Designer,  
DTP Specialist,  
Type Designer



## Social Media

[LinkedIn](#)

## Fonts (Homepage)

[tudorstype.com](http://tudorstype.com)

## Blog

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## Portfolio

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## Tudor Banciu

Manole Diamandi Street  
Nr. 49, Apt. 16  
500170, Braşov

## Date/Place of Birth

11 Mai 1991, Lugoj

## Phone

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## Homepage

[tudorstype.com](http://tudorstype.com)

## Language skills

### German C1

Deutsches Sprachdiplom  
[Download the diploma here](#)

### English C1

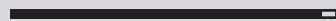
Cambridge ESOL CAE  
[Download the diploma here](#)

## Soft Skills

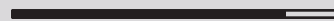
Patient, an eye for detail,  
perceptive, calm, balanced,  
open to feedback, communicative,  
honest, likes jokes, creative,  
empathetic, critical thinker, coopera-  
tive (ready to help), respectful

## Hard Skills

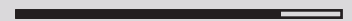
### Adobe Illustrator



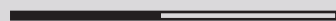
### Adobe Photoshop



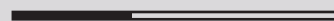
### Adobe Indesign



### Fontlab Studio



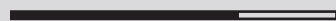
### Adobe Framemaker



### Adobe AfterEffects



### MS Word



### MS Excel



## Education

### 2016 Lazi Award

(Highest distinction in the  
Lazi Akademie at graduation)  
[Download the diploma here](#)

### 2013-16 Lazi Akademie, Esslingen (Germany)

Bachelor's degree in  
Graphic Design

### 2006-10 J. Honterus High School

Humanistic studies (in German)

### 1998-06 J. Honterus High School

Elementary & Middle School  
(in German)

### 1994-97 German kindergarten

Lugoj

## Professional experience

### 03.2017 - present altalingua

DTP Specialist

### 07.2016 - 02.2017 Allview Mobile

Junior Graphic Designer

### 2013 Arvato Services

Customer Service Agent (Ger)

### 2012 CGS România

Customer Service Agent (Ger)

# Further Details on My Work Experience & Education

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## DTP Specialist: altalingua (2017 - now)

This is my current role, where I primarily work with **Adobe InDesign** and **Microsoft Word** to handle document preparation for translation. I also often work in **Adobe Framemaker, Illustrator, MS Excel**. Our DTP services include:

- OCR & DTP1: **Reconstructing scanned (pixel-based) documents** to make them fully editable, visually identical to the original, and logically structured for translation.
- DTP2: After translation, text expansion or contraction often disrupts formatting, requiring adjustments to text boxes, pagination, and **layout**.
- Captions: Extracting and replacing text within pixel-based images using **Photoshop** to ensure translated content remains visually consistent.

A key aspect of this job is the flexible workload: During busy periods, overtime is expected, but during slow periods, there's no pressure to "act busy." Combined with a decent salary and the option to work remotely, this has made for an enjoyable and sustainable work environment.

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## Graphic Designer: Allview Mobile (2016 - 2017)

A classic **in-house graphic design** role at a small local company. The design team (three people) operated under the marketing department, which largely followed directives from the CEO with little room for adjustments.

Our main tasks included **photorealistic smartphone reconstructions** over studio photos, as well as **banner designs, small animations, flyers, booklets, product showcase webpages, packaging design, and posters**—essentially the full spectrum of marketing materials. We used **Photoshop, Illustrator** and sometimes **InDesign**.

While the job was valuable in expanding my skills, the top-down communication structure (CEO → Marketing → Graphic Design) left little room for innovation, and the salary did not reflect the level of work required.

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## University: Lazi Akademie, Esslingen (2013 - 2016)

**This was the university I had worked toward**, saving money through my previous jobs to enroll.

Today, graphic design is often reduced to being an Adobe CC operator, executing instructions from marketing departments or higher-ups. However, at university—before UX and UI became separate fields—we studied what would now be considered part of UX and UI: **market research, marketing, concept development, psychology, brand identity, corporate identity, and strategy building**. I also had courses for the Adobe Suite - **Illustrator, Photoshop, Indesign**, Camera RAW, a little of Audition, Premiere, After Effects.

While I enjoyed all of these subjects, I quickly became deeply interested in **Type Design**. Both my interim exam project and final exam project consisted of three typefaces each. My work on both earned me the Lazi Award (it's the Lazi equivalent of **graduating with high honors**).

*Although my current job does not involve Type Design, I continue to develop typefaces in my spare time out of pleasure for the craft.*

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## CSA - CGS România (2012) & Arvato Services (2013)

**At CGS**, we provided **tech support for Dell**, helping home users troubleshoot hardware/software issues and coordinating technician visits. The biggest challenge was guiding non-tech users remotely through tasks like RAM swaps or BIOS updates—all over the phone.

**At Arvato**, we handled **Amazon.de customer support** via **email, chat, and phone**, solving issues with orders, warranties, and booking errors. I excelled in **chat support** and was later sent to different locations in Romania to **mentor** both new and experienced team members.

# CV

Grafikdesigner,  
DTP Spezialist,  
Type Designer



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## Sprach- kenntnisse

### German C1

Deutsches Sprachdiplom  
[Diplom hier herunterladen](#)

### English C1

Cambridge ESOL CAE  
[Diplom hier herunterladen](#)

## Soziale Kompetenzen

Geduldig, detailorientiert, wahrnehmend, ruhig, ausgeglichen, offen für Feedback, kommunikativ, ehrlich, humorvoll, kreativ, empathisch, kritischer Denker, kooperativ (hilfsbereit), respektvoll.

## Fachkenntnisse

### Adobe Illustrator



### Adobe Photoshop



### Adobe Indesign



### Fontlab Studio



### Adobe Framemaker



### Adobe AfterEffects



### MS Word



### MS Excel



## Bildung

2016 **Lazi Award**  
(Höchste Auszeichnung der Lazi Akademie bei Abschluss)  
[Diplom hier herunterladen](#)

2013-16 **Lazi Akademie, Esslingen (Deutschland)**  
Bachelor-Abschluss  
in Grafikdesign

2006-10 **J. Honterus Gymnasium**  
Humanistische Studien  
(auf Deutsch)

1998-06 **J. Honterus Gymnasium**  
Grund- & Mittelschule  
(auf Deutsch)

1994-97 **Deutscher Kindergarten**  
Lugoj

## Berufserfahrung

03.2017 - present **altalingua**  
DTP-Spezialist

07.2016 - 02.2017 **Allview Mobile**  
Junior Grafikdesigner

2013 **Arvato Services**  
Kundenservice-Mitarbeiter  
(Deutsch)

2012 **CGS România**  
Kundenservice-Mitarbeiter  
(Deutsch)

# Weitere Details zu meiner Berufserfahrung & Ausbildung

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## DTP-Spezialist: altalingua (2017 - heute)

In meiner aktuellen Rolle arbeite ich hauptsächlich mit **Adobe InDesign** und **Microsoft Word**, oft auch mit **Adobe FrameMaker**, **Illustrator** und **MS Excel**, um Dokumente für die Übersetzung vorzubereiten.

Unsere DTP-Dienstleistungen umfassen:

- OCR & DTP1: **Gescannte (pixelbasierte) Dokumente rekonstruieren**, sodass sie editierbar, visuell identisch zum Original und logisch strukturiert für die Übersetzung sind.
- DTP2: Nach der Übersetzung verändert sich oft das **Layout** durch längere oder kürzere Texte. Dadurch müssen Textboxen, Seitenumbrüche und das Layout angepasst werden.
- Beschriftungen: Extrahieren und Ersetzen von Text in Bildern mit **Photoshop**, um eine einheitliche Gestaltung in der Zielsprache zu gewährleisten.

Ein großer Vorteil dieser Stelle ist die flexible Arbeitslast: In stressigen Phasen wird Überstunden erwartet, doch in ruhigeren Zeiten gibt es keinen Druck, „beschäftigt zu wirken“. Zusammen mit einem guten Gehalt und der Möglichkeit zum Homeoffice macht dies den Job angenehm und nachhaltig.

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## Grafikdesigner: Allview Mobile (2016 - 2017)

Eine klassische **Inhouse-Grafikdesigner-Stelle** in einem kleinen Unternehmen. Unser dreiköpfiges Design-Team war Teil der Marketingabteilung, die meist direkt die Vorgaben des CEOs umsetzte.

Unsere Hauptaufgaben waren **fotorealistische Smartphone-Rekonstruktionen** auf Basis von Studiofotos sowie **Bannerdesigns, kleine Animationen, Flyer, Booklets, Produktwebseiten, Verpackungen und Plakate** – also alle Arten von **Marketingmaterialien**. Wir arbeiteten mit **Photoshop, Illustrator** und manchmal **InDesign**.

Der Job half mir, meine Fähigkeiten zu verbessern, aber die Kommunikationsstruktur (CEO → Marketing → Design) ließ wenig Raum für eigene Ideen, und das Gehalt war nicht angemessen.

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## Universität: Lazi Akademie, Esslingen (2013 - 2016)

*Diese Universität war mein Ziel*, und ich habe durch meine vorherigen Jobs gespart, um das Studium zu finanzieren.

Heute wird Grafikdesign oft auf Adobe-CC-Software reduziert, mit rein ausführender Rolle im Marketing. An der Universität jedoch – bevor UX und UI eigene Fachrichtungen wurden – behandelten wir viele dieser Themen: **Marktforschung, Marketing, Konzeption, Psychologie, Markenidentität, Corporate Identity und Strategieentwicklung**. (Zusätzlich hatte ich Kurse zur Adobe Suite: **Illustrator, Photoshop, InDesign**, Camera RAW sowie Grundlagen in Audition, Premiere und After Effects.)

Bald zog mich jedoch **Type Design** besonders in seinen Bann. Mein Zwischenprüfungsprojekt und mein Abschlussprojekt bestanden jeweils aus drei Schriftfamilien, wofür ich den Lazi Award erhielt – das Lazi-Äquivalent eines **Abschlusses mit Auszeichnung**.

*Obwohl Type Design nicht Teil meiner aktuellen Arbeit ist, entwickle ich weiterhin Schriften – aus reiner Leidenschaft für das Handwerk.*

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## CSA - CGS România (2012) & Arvato Services (2013)

Bei **CGS** leisteten wir **technischen Support für Dell**, halfen Privatkunden bei Hardware- und Softwareproblemen und koordinierten Technikereinsätze. Die größte Herausforderung war, nicht-technische Nutzer aus der Ferne durch komplexe Aufgaben wie RAM-Tausch oder BIOS-Updates zu führen.

Bei **Arvato** betreuten wir Amazon.de-Kunden per **E-Mail, Chat und Telefon** zu Bestellungen, Garantien und Buchungsfehlern. Ich spezialisierte mich auf **Chat-Support** und wurde später als **Mentor** für neue und bestehende Teammitglieder in verschiedene Standorte entsandt.

# CV

Designer Grafic,  
Specialist DTP,  
Type Designer



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## Homepage

[tudorstype.com](#)

## Competenţe Lingvistice

### Germană C1

Deutsches Sprachdiplom  
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### Engleză C1

Cambridge ESOL CAE  
[Download diplomă aici](#)

## Soft Skills

Răbdător, atent la detalii,  
perceptiv, calm, echilibrat,  
receptiv la feedback,  
comunicativ, sincer, glumeţ,  
creativ, empatic, gândire critică, sări-  
tor, respectuos

## Hard Skills

### Adobe Illustrator



### Adobe Photoshop



### Adobe Indesign



### Fontlab Studio



### Adobe Framemaker



### Adobe AfterEffects



### MS Word



### MS Excel



## Educaţie

### 2016 Lazi Award

Cea mai mare distincţie în  
cadrul Lazi Akademie

[Download diplomă aici](#)

### 2013-16 Lazi Akademie, Esslingen

Bachelor în Design Grafic

### 2006-10 Liceul Teoretic J. Honterus

Profilul uman (Limba Germană)

### 1998-06 Liceul Teoretic J. Honterus

Şcoala generală (Limba Germană)

### 1994-97 Grădiniţa în limba germană

Lugoj

## Experienţă profesională

### 03.2017 - prezent altalingua

DTP Specialist

### 07.2016 - 02.2017 Allview Mobile

Junior Graphic Designer

### 2013 Arvato Services

Customer Service Agent (Ger)

### 2012 CGS România

Customer Service Agent (Ger)

# Detalii suplimentare despre educația & experiența mea profesională

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## Specialist DTP: altalingua (2017 - prezent)

În acest rol, lucrez în principal cu **Adobe InDesign** și **Microsoft Word** pentru pregătirea documentelor destinate traducerii. De asemenea, folosesc frecvent **Adobe FrameMaker**, **Illustrator** și **MS Excel**. Serviciile noastre DTP includ:

- OCR & DTP1: **Reconstrucția documentelor scanate** (imagini) pentru a le face editabile, identice vizual cu originalul și corect structurate pentru traducere.
- DTP2: După traducere, expansiunea sau contracția textului poate afecta formatul, necesitând ajustarea casetelor de text, paginării și **layoutului**.
- Captioning: Extracția și înlocuirea textului din imagini pixelate cu ajutorul **Photoshop**, pentru a păstra coerența vizuală.

Un aspect important al acestui job este flexibilitatea volumului de muncă: în perioadele aglomerate, sunt necesare ore suplimentare, dar în perioadele mai liniștite nu există presiunea de a „părea ocupat”. Alături de un salariu decent și posibilitatea de a lucra remote, acest lucru face ca jobul să fie unul plăcut și echilibrat.

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## Designer grafic: Allview Mobile (2016 - 2017)

Un rol clasic de **designer grafic in-house** într-o companie locală mică. Echipa de design (trei persoane) funcționa sub departamentul de marketing, care urma în mare parte directivele CEO-ului, cu puțin spațiu pentru ajustări.

Principalele noastre sarcini au inclus **reconstrucții fotorealiste de smartphone-uri** peste fotografiile de studio, precum și **bannere, animații mici, flyere, booklete, pagini de prezentare a produselor, design de ambalaj și postere** – practic, întregul spectru de materiale de marketing. Am lucrat cu **Photoshop**, **Illustrator** și, uneori, **InDesign**.

Deși acest job m-a ajutat să îmi dezvolt abilitățile, structura de comunicare top-down (CEO → Marketing → Design) lăsa puțin loc pentru inovație, iar salariul nu reflecta volumul și complexitatea muncii.

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## Universitate: Lazi Akademie, Esslingen (2013 - 2016)

Aceasta era **universitatea la care mi-am dorit să ajung**, economisind bani din joburile anterioare pentru a mă înscrie.

Astăzi, designul grafic este adesea redus la utilizarea Adobe CC, urmând instrucțiunile departamentului de marketing sau ale superiorilor. La universitate, însă – înainte ca UX și UI să devină domenii distincte – am studiat multe dintre conceptele care acum fac parte din ele: **studii de piață, marketing, dezvoltare de concepte, psihologie, identitate de brand, identitate corporativă și strategii**. (Am avut, de asemenea, cursuri de Adobe Suite – **Illustrator, Photoshop, InDesign**, Camera RAW, plus baze în Audition, Premiere și After Effects.)

Deși mi-au plăcut toate aceste domenii, am fost atras în mod special de **Type Design**. Atât proiectul meu intermediar, cât și cel final au constat în trei familii de fonturi fiecare, iar pentru ambele am primit Lazi Award – echivalentul unei **diplome cu distincție**.

*Deși jobul meu actual nu implică Type Design, continui să dezvolt fonturi în timpul liber, din pasiune pentru acest domeniu.*

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## CSA - CGS România (2012) & Arvato Services (2013)

La **CGS**, am oferit **suport tehnic pentru Dell**, ajutând utilizatorii casnici să rezolve probleme hardware/software și coordonând intervenții tehnice. Provocarea principală a fost ghidarea de la distanță prin proceduri precum înlocuirea RAM sau actualizarea BIOS-ului – doar prin telefon.

La **Arvato**, am gestionat **suportul pentru clienții Amazon.de** prin **e-mail, chat și telefon**, soluționând probleme legate de comenzi, garanții și rezervări. M-am specializat în **chat support** și am fost trimis în diverse locații pentru a **mentora** colegi noi și existenți.